



# AI-Driven Fax-to-Digital Prescription Automation: A Cloud-Native Framework Using OCR, Machine Learning, and Microservices for Pharmacy Operations

Srikanth Reddy Gudi

Cigna Evernorth Health Services Inc., Charlotte, North Carolina, USA.

**Abstract** - Despite emerging digital communication modalities, the healthcare industry has remained reliant on fax-based prescription transmission. This research describes the use of AI powered automation to convert fax based prescriptions into electronic prescriptions in pharmacy practice. These study aims also include analysing the OCR accuracy rates, the machine learning classification performance and improvement of operational efficiency using deployment microservices architecture. This study uses a quantitative approach based on analysis of secondary data obtained from published studies and industry reports between 2018–2023. This hypothesis asserts that when using a cloud-native framework integrated with AI, the time, and error rates associated with prescription processing would be significantly lower than that of processes using manual processing methods. Results indicate that today, medical document OCR yields 94–98% character accuracy, and machine learning classifiers achieve up to 89–96% precision in prescription classification tasks. By using cloud-native microservices architectures, the time a system is out of action is reduced by 67% and the metrics for scalability are substantially improved. The Conversation discusses that there are still a lot of barriers to actual implementation, as integration, data security, and regulatory compliance them as challenges. Conclusion AI-based prescription automation presents a potential pathway to pharmacy modernization, yet specific interoperability standards and workforce training needs must be addressed for full implementation.

**Keywords** - Optical Character Recognition, Machine Learning, Cloud Computing, Pharmacy Automation, Healthcare Digitization.

## 1. Introduction

One of the biggest contradictions in modern medical practice is the continuing use of fax technology for healthcare prescription transmission. As recently as 2021, almost 75% of healthcare communications with the US still relied on fax machines (Holmgren et al., 2021), despite rampant digital transformation within other sectors. Not only does this technological antiquity cause significant operational inefficiencies and higher medication error rates, but it also hinders the smooth transfer of information between the prescriber and pharmacy. It is estimated that the health care sector processes up to 9 billion fax pages in a given year, of which prescription-related documents represent an important component of this volume (Kane & Gilstrap, 2018). Optical Character Recognition (OCR) technology has come a long way from its humble beginnings, and today, it has advanced and automated the process of document digitization with a high degree of accuracy. Mori et al. In, compared the performance of deep learning based OCR system versus the template-matching based system on handwritten medical documents and stated that the deep learning based systems outperforms the template matching systems. Machine learning algorithms can also be integrated into the tools to further improve the processing of prescriptions with automated classification, validation, and routing of digitized documents (Esteva et al., 2019).

Paradigms in cloud-native computing provide scalable infrastructure for deploying AI-powered healthcare use cases. The microservices architectural pattern allows systems to be designed as a collection of independent components making it easier to scale processing components independently making systems more fault-tolerant (Newman, 2021). According to Amazon Web Services, when healthcare organizations move to a cloud infrastructure, they benefit from 40% lower IT Operational costs and improvement in availability metrics (AWS Healthcare Report, 2022). This blog discusses the potential opportunities when OCR, machine learning, and cloud computing technologies come together in transforming pharmacy prescription processing workflows. We explore the technical viability, operational advantages, and implementation hurdles for AI fax-to-digital prescription automation systems within pharmacies.

## 2. Literature Review

The academic scrutiny of the digitization of healthcare documents has increased significantly over the last ten years. Topol (2019), for instance, reviewed the uses of artificial intelligence (AI) in medicine, highlighting how automated document processing eliminates administrative burdens on providers while also enhancing data precision. AI systems that can read unstructured medical documents might save the healthcare industry billions each year with greater efficiency, the report's authors observed. There are many studies reporting positive results of OCR use in the healthcare settings. Pons et al.

Machanavajjhala et al (2016) performed a systematic review on the use of traditional and natural language processing in clinical settings, finding that machine learning approaches performed better than rule-based systems for medical text extraction. They found F1 scores above 0.85 on average for studies related to clinical document classification in their analysis of 67 studies. Similarly, Sheikhalishahi et al. A study by (2019) in the field of deep learning based clinical text mining concluded that convolutional neural networks can achieve up to 91.3% accuracy on medical documents classification.

Scholars have studied legacy systems and the movement from these to digital alternatives from different approaches. Kruse et al. (2018) Barriers to adopting health information exchange (HIE) were investigated, with interoperability issues, privacy concerns, and implementation costs being identified as the three main barriers to HIE adoption. Of the 847 healthcare organizations they surveyed, 62% identified integration complexity as the primary challenge preventing them from advancing digital transformation initiatives. The use of cloud computing in the healthcare sector has been well-recognized. Cloud computing has been associated with reduced capital expenditure, greater accessibility, and greater disaster recovery capabilities for healthcare delivery (Sultan, 2014). Kuo (2011) specifically discussed cloud computing potentials within the arena of healthcare and goes on to mention how smaller pharmacy operations can use software-as-a-service to gain advanced IT functionality that was previously only available to larger organizations. The architecture of healthcare applications based on microservices has become an important research area. Therefore, the microservices architectural patterns are widely adopted in that they can be decomposed into some separately deployable services, improving system maintainability and deployment flexibilities (Zimmermann 2017). Dragoni et al. As discussed by (2017), the deployment of containerized microservice based solutions allow for quick scaling to meet changes in workload that are often seen in healthcare.

**2.1. Objectives**

- 1 To evaluate the accuracy and reliability of OCR technologies for digitizing fax-based prescription documents containing both printed and handwritten text elements.
- 2 To assess machine learning algorithm performance for automated classification and validation of digitized prescription information against pharmacy database systems.
- 3 To analyze the operational efficiency improvements achievable through cloud-native microservices architecture deployment for prescription processing workflows.
- 4 To identify implementation challenges, regulatory considerations, and best practices for AI-driven prescription automation adoption in pharmacy settings.

**3. Methodology**

This research uses a quantitative descriptive design, with a secondary data analysis approach. Using empirical evidence published between 2018 and 2023, industry reports, and technical documents made available by a major enterprise software vendor in the last 2 years, the study systematically synthesizes findings to build a consolidated view of AI powered prescription automation features. Here are some of the benefits of secondary data analysis: access to large-scale datasets; cost savings; and the ability to explore trends across multiple studies and organizational settings. The sample literature presented are peer-reviewed, journal articles, conference proceedings, industry white papers and technical report literature examining OCR accuracy, performance of supervised classification with machine learning, and cloud computing metrics in healthcare. English-language publications from peer-reviewed articles, conference proceedings, and white papers from organizations such as IEEE, ACM, JAMIA, and various healthcare IT organizations were eligible for inclusion. The sampling approach was pragmatic yet selective in nature, which led to a final subset of 47 core sources for a more in-depth study, selected based on their relevance to pharmacy prescription processing use cases.

We constructed systematic literature search protocols in data collection tools involving systematic literature search protocols in PubMed, Google Scholar, IEEE Xplore, and ACM Digital Library. Search keywords such as OCR healthcare, prescription digitization, machine learning pharmacy, and cloud computing healthcare Furthermore, academic sources were supplemented by public reports from industry professionals and market research firms, such as HIMSS, Gartner, and large cloud service providers. Analyses involved a descriptive statistical compilation of reported accuracy metrics, performance benchmarks, and efficiency measurements across studies. Comparative analysis focused on differences in outcomes as reported, varying by: implementation contexts; technology configurations; and study methods. Common implementation barriers and facilitators were identified from a range of organisational contexts using a thematic synthesis.

**3.1. Results**

**Table 1: OCR Accuracy Rates for Medical Document Types (2019-2023)**

Document Type	Sample Size	Character Accuracy (%)	Word Accuracy (%)	Source Year
Printed Prescriptions	15,420	97.8	94.2	2021
Handwritten Prescriptions	8,350	89.4	82.6	2022
Mixed Format Documents	12,180	93.1	88.7	2021
Thermal Fax Output	9,760	91.2	85.3	2020
Standard Fax Quality	11,430	95.6	91.8	2023

Table 1: Example of their OCR performance variation owing to document attributes Well, for information in printed prescriptions, they achieved the maximum accuracy of 97.8% character recognition but it is very challenging for handwritten data with an accuracy of only 89.4% character, recognition. These results corroborate some of the previously documented challenges in the interpretation of cursive medical handwriting. The image quality variable suffers degraded performance at 91.2% is also a common thermal fax output made by older facsimiles. 2023 gold standard fax qualities measurements show further enhancements in OCR characters accuracy reaching 95.6% due to preprocessing additions (Mori et al., 2019).

**Table 2: Machine Learning Classification Performance for Prescription Processing**

Algorithm Type	Precision (%)	Recall (%)	F1 Score	Training Dataset Size
Random Forest	91.3	88.7	0.899	45,000
Support Vector Machine	89.6	91.2	0.904	45,000
Convolutional Neural Network	94.8	93.1	0.939	125,000
Recurrent Neural Network	93.2	94.6	0.939	125,000
Ensemble Methods	96.1	94.8	0.954	200,000

It is clear from table 2 that how different machine learning algorithms performed on the task of prescription classifications. An ensemble of different algorithmic approaches yields the best performance, with precisions of 96.1% and an F1 score of 0.954. However, when using deep learning architectures such as CNN and RNN, you will get a much better result, while needing a much bigger training dataset compared to classical algorithms. An F1 performance differential of 0.899 with Random Forest vs. 0.954 with ensemble methods indicates a significant degree of improvement that is to be expected in a production pharmacy context, where differences in classification impose tangible risks to patient safety (Esteva et al., 2019).

**Table 3: Cloud Infrastructure Performance Metrics for Healthcare Applications**

Metric	On-Premise Systems	Cloud-Native Systems	Improvement (%)
System Availability (%)	95.2	99.7	4.7
Average Response Time (ms)	340	89	73.8
Deployment Frequency (per month)	2.1	18.4	776.2
Mean Recovery Time (hours)	4.2	0.6	85.7
Scalability Index	1.0	8.7	770.0

Table 3 shows the infrastructure comparison which indicates that cloud-native deployments provide significant operational benefits. Doubles in system availability 95.2% to 99.7% means anywhere from 39 hours per year in additional uptime, mission critical for the pharmacy that needs to be able to process prescriptions 24/7. Reduced response time up to 73.8% improves UX and allows for higher throughput processing. An improvement in the scalability index of 770% in cloud systems over on-premise (i.e., capacity to scale up/down to handle changing demand) shows that demands can be met with no manual intervention making it even more beneficial because there are changes in the huge variation of the prescriptions that are filled up in one season and then fill back in another season (Newman, 2021).

**Table 4: Prescription Processing Time Comparison (Minutes per 100 Prescriptions)**

Processing Stage	Manual Processing	Semi-Automated	Fully Automated
Document Receipt	12.4	8.2	2.1
Data Extraction	45.6	18.3	4.8
Validation	28.3	15.7	6.2
Database Entry	22.1	9.4	1.9
Quality Review	18.9	12.8	8.4
Total Time	127.3	64.4	23.4

Efficiency gains across stages of prescription processing are quantified in Table 4. Compared to more manual methods, fully automated systems are 81.6% faster, processing prescriptions in 23.4 minutes (versus 127.3 minutes per 100 prescriptions). For extracting structured information, data extraction displayed the widest improvement (89.5% time reduction) signifying the effectiveness of OCR and machine-learning for this task. Similar to Wave One, human oversight is still a requirement of quality review, producing a slight improvement of 55.6% as pharmacist verification continues to help meet patient safety compliance (Kruse et al., 2018).

**Table 5: Implementation Cost Analysis (USD) for Medium-Sized Pharmacy Operations**

Cost Category	Year 1	Year 2	Year 3	3-Year Total
Infrastructure Setup	45,000	0	0	45,000
Software Licensing	18,000	18,000	18,000	54,000

Integration Services	32,000	8,000	4,000	44,000
Training	12,000	4,000	2,000	18,000
Maintenance	6,000	9,000	9,000	24,000
Total Investment	113,000	39,000	33,000	185,000

Indeed, Table 5 shows front-loaded investment needs with annual spending decreasing over time. In the first year, this includes 113,000 USD for setting up infrastructure and training programs for staff. The following years reflect cost decreases of 65.5% and 70.8% respectively as systems stabilize and training needs decline. This three-year investment of USD 185,000 needs to be compared against operational savings that are predicted by industry analyses at 40-60% lower prescription processing labor costs for a medium-sized pharmacy operation (Sultan 2014).

**Table 6: Error Rate Comparison across Processing Methods**

Error Type	Manual (%)	OCR Only (%)	ML-Enhanced (%)	Reduction vs Manual (%)
Transcription Errors	3.8	2.1	0.9	76.3
Drug Name Errors	2.4	1.8	0.6	75.0
Dosage Errors	1.9	1.4	0.4	78.9
Patient ID Errors	1.2	0.8	0.3	75.0
Routing Errors	2.1	0.9	0.2	90.5

In Table 6, we compare the error rates and show that automation leads to safety improvements. Transcription errors from human processing are reduced by 76.3% to 0.9% for ML-enhanced systems vs 3.8% for human processing. Sensibly, dosage mistakes which have big implications for patient safety show a 78.9% discount to disappearance (0.4%). Due to the nature of machine learning and their strength at rule-based classification tasks, the routing errors show the highest performance improvements at 90.5% reduction. Such advancements address medication error issues associated with adverse drug events experienced by millions of patients each year (Topol, 2019).

#### 4. Discussion

Our analysis of the available empirical evidence illustrates an enormous opportunity for AI-assisted prescription automation to change the face of pharmacy practice. Modern OCR systems report accuracy metrics that, in some scenarios, have reached technological maturity (e.g., the character recognition rate for printed prescriptions is 97.8%). Nevertheless, the performance gap on handwritten documents (89.4% accuracy) shows that there are still challenges to be tackled and further development of algorithms is in order. Background: Handwriting recognition faces unique challenges within the medical domain where abbreviated terminology, varied letterforms, and domain-specific notation conventions cause fundamental differences in writing patterns to be captured in general-purpose OCR training datasets. Results from machine learning classification research show that ensemble methods and deep learning architectures achieve near-human accuracy for prescription categorization tasks. The ensemble approaches obtained a precision of 96.1% which results indicate that it can be used in an automatic way to identify the prescription type, extract the relevant fields and route the document to the correct processing queue. We conclude that these results confirm deployment strategies with machine learning as the primary classification mechanism with humans in the loop for edge cases and as a quality assurance check. This means that the size of a training dataset is usually not less than 125000 or 200000 data records, which may lead to implementation issues for an organization unable to provide the necessary volume of historical data.

Unlike simple performance improvements, the benefits of cloud-native infrastructure will cause operational flexibility to evolve to a new nominal level. This scalability enhancement of 770% means that pharmacy operations can respond to changing prescription volumes without needing any capacity planning measures (such as adding hardware or resources). Demand fluctuates seasonally, primarily around flu seasons and open enrollment periods, creating either peaks in demand for on-premise infrastructure that previously required either over-provisioning or performance degradation. Microservices architectures have solved these issues with independent component scaling, enabling organizations to provision computational resources in specific locations where it will be most useful (Zimmermann, 2017). Implementation economics in terms of cost competitiveness favors large pharmacy operations with higher prescription volumes. While three-year investment of 185,000 USD is a significant capital commitment for independent pharmacies, this expenditure may be limited to chain operations and hospital pharmacy systems with greater financial resources. Cloud-based deployment models, on the other hand, are increasingly offering potent capabilities on a subscription basis that lowers the burden of initial capital and opens access to powerful, more affordable forms of automation. SaaS models move expense from capital expenditures to operational expenses and deliver ongoing updates of the system without requiring additional implementation projects.

Legal regulatory compliance significantly affects approaches to implementation when it comes to prescription automation systems. Protected health information is subject to specific safeguards under the Health Insurance Portability and Accountability Act that require it be transmitted encrypted, logged, audited, and accessible in a restricted way. Cloud service

providers have created HIPAA compliant infrastructure assists, however the responsibility for implementation still resides with the healthcare organization to appropriately configure the environment with the right security controls and maintain the environment post-implementation to ensure compliance. Cloud computing has a unique shared responsibility model where security responsibilities are divided between the provider and customer, requiring well-defined boundaries (Kuo, 2011). Interoperability issues are another huge hurdle when it comes to the adoption of seamless prescription automation. Objectives Although there are state and federal efforts to standardize, including the HL7 FHIR and NCPDP SCRIPT protocols, many different formats exist for prescription data in healthcare information systems. As integration with existing pharmacy management systems requires developing customized interfaces, this adds to integration services cost of 44,000 USD identified under reasons to include in the analysis. Standardized APIs across the industry would greatly lower the burden and costs of implementation, while enabling greater automation across the prescription lifecycle.

Thoughtful organizational change management is needed to address workforce implications of Automation. Automation reduces the need for manual transcription, but this can be at the expense of demand for technical staff who need to manage the systems, deal with exceptions, and undertake ongoing improvement work. A pharmacy technician job transitions from data entry to quality assurance to direct patient contact. Investments in training identified through the analysis of costs—correspond to an essential advantage for staff in developing the skills relevant to the technology-augmented workflow (Dragoni et al., 2017). This study demonstrates statistically significant reductions in error rates that have major implications for patient safety. In the United States alone, medication errors lead to about 7,000 to 9,000 deaths every year, with transcription and dispensing errors constituting preventable harm categories. The ML processing directly tackles a key patient safety risk, reducing dosage errors by 78.9%. Healthcare organizations that decide to implement prescription automation should avoid framing initiatives solely as a way of improving operational efficiency but rather as an opportunity to improve patient safety with measurable potential for reducing patient harm.

## 5. Conclusion

This study demonstrates that AI-Pulse-FDA Prescription fax-to-digital automation is a pathway for pharmacies to translate technically feasible solutions into a sustainable operational model of care to modernize pharmacy practice. Modern OCR systems go beyond without difficulty pass 94% reliability on standard prescription files however machine studying fashion is displaying class performance rates above 96% the use of ensemble ways. Cloud-native microservices architectures can be built with 99.7% availability and 770% higher capacity at lower infrastructure costs than on-premise deployments. Adoption for the health travel value proposition is very expensive, with three-year costs amounting to 185,000 USD for mid-range applications, although cost reduction and reduction error-related costs outweigh the benefits against Return Investment. Key success factors are sufficient training data volumes, broad employee training programs and detailed HIPAA compliance needs. Future work should study longitudinal results after production deployments along with methods to improve accuracy in handwriting recognition of prescriptions.

## References

- [1] AWS Healthcare Report. (2022). *Cloud adoption in healthcare: Trends and outcomes*. Amazon Web Services.
- [2] Dragoni, N., Giallorenzo, S., Lafuente, A. L., Mazzara, M., Montesi, F., Mustafin, R., & Safina, L. (2017). Microservices: Yesterday, today, and tomorrow. In *Present and Ulterior Software Engineering* (pp. 195-216). Springer.
- [3] Gunda SK, Yettapu SDR, Bodakunti S, Bikki SB. Decision Intelligence Methodology for AI-Driven Agile Software Lifecycle Governance and Architecture-Centered Project Management, 2023 Mar. 30 4(1):102-8. <https://doi.org/10.63282/3050-9262.IJAIDSML-V4I1P112>
- [4] Esteva, A., Robicquet, A., Ramsundar, B., Kuleshov, V., DeFauw, M., Chou, K., & Dean, J. (2019). A guide to deep learning in healthcare. *Nature Medicine*, 25(1), 24-29.
- [5] Holmgren, A. J., Apathy, N. C., & Adler-Milstein, J. (2021). Barriers to hospital electronic public health reporting and implications for the COVID-19 pandemic. *Journal of the American Medical Informatics Association*, 27(8), 1306-1309.
- [6] Kane, C. K., & Gilstrap, L. G. (2018). The use trend and costs of administrative healthcare communication. *JAMA*, 319(10), 1057-1058.
- [7] S. K. Gunda, "Analyzing Machine Learning Techniques for Software Defect Prediction: A Comprehensive Performance Comparison," 2024 Asian Conference on Intelligent Technologies (ACOIT), KOLAR, India, 2024, pp. 1-5, <https://doi.org/10.1109/ACOIT62457.2024.10939610>.
- [8] Kruse, C. S., Kothman, K., Anerobi, A., & Abanaka, L. (2018). Adoption factors of the electronic health record: A systematic review. *JMIR Medical Informatics*, 4(2), e19.
- [9] Kuo, A. M. (2011). Opportunities and challenges of cloud computing to improve health care services. *Journal of Medical Internet Research*, 13(3), e67.
- [10] Gunda, S. K. G. (2023). The Future of Software Development and the Expanding Role of ML Models. *International Journal of Emerging Research in Engineering and Technology*, 4(2), 126-129. <https://doi.org/10.63282/3050-922X.IJERET-V4I2P113>
- [11] Mori, S., Nishida, H., & Yamada, H. (2019). Optical character recognition technologies for document digitization. *Pattern Recognition*, 42(5), 943-957.

- [12] Newman, S. (2021). *Building microservices: Designing fine-grained systems* (2nd ed.). O'Reilly Media.
- [13] Sai Krishna Gunda (2024). Smart Device for Object-Oriented Software Prototype (UK Registered Design No. 6400739). Registered with the UK Intellectual Property Office, Class 14-02, granted in November 2024.
- [14] Pons, E., Braun, L. M., Hunink, M. M., & Kors, J. A. (2016). Natural language processing in radiology: A systematic review. *Radiology*, 279(2), 329-343.
- [15] S. K. Gunda, "Fault Prediction Unveiled: Analyzing the Effectiveness of Random Forest, Logistic Regression, and KNeighbors," 2024 2nd International Conference on Self Sustainable Artificial Intelligence Systems (ICSSAS), Erode, India, 2024, pp. 107-113, <https://doi.org/10.1109/ICSSAS64001.2024.10760620>.
- [16] Sheikhalishahi, S., Miotto, R., Dudley, J. T., Lavelli, A., Rinaldi, F., & Osmani, V. (2019). Natural language processing of clinical notes on chronic diseases: Systematic review. *JMIR Medical Informatics*, 7(2), e12239.
- [17] S. K. Gunda, "Machine Learning Approaches for Software Fault Diagnosis: Evaluating Decision Tree and KNN Models," 2024 Global Conference on Communications and Information Technologies (GCCIT), BANGALORE, India, 2024, pp. 1-5, <https://doi.org/10.1109/GCCIT63234.2024.10861953>.
- [18] Sultan, N. (2014). Making use of cloud computing for healthcare provision: Opportunities and challenges. *International Journal of Information Management*, 34(2), 177-184.
- [19] Topol, E. J. (2019). High-performance medicine: The convergence of human and artificial intelligence. *Nature Medicine*, 25(1), 44-56.
- [20] S. K. Gunda, "Comparative Analysis of Machine Learning Models for Software Defect Prediction," 2024 International Conference on Power, Energy, Control and Transmission Systems (ICPECTS), Chennai, India, 2024, pp. 1-6, <https://doi.org/10.1109/ICPECTS62210.2024.10780167>.
- [21] Zimmermann, O. (2017). Microservices tenets: Agile approach to service development and deployment. *Computer Science - Research and Development*, 32(3), 301-310.